

# Zoomadog offers new customized mobile Golf Apps for Golf Courses & Golf Leagues

Friday, May 24, 2013 for immediate release

By Gary Lemay

**East Hartford, CT** - Zoomadog Technologies, LLC a Connecticut based company, has introduced a new customized mobile Golf App designed for Golf Courses and Golf Leagues that run on Apple iOS and Google Android devices. This new app is customized for customers and it includes real time updates from their web based content management server.



Mobile users and mobile applications are on the rise and Golf Course owners and Golf Leagues need better ways to communicate to their members to stay competitive and connect through social media. The average mobile user spends 94 minutes a day on their phone and there are now over 33 billion smart phones in the market, and rising. As a result, mobile applications have become a competitive tool to gain an advantage over your competition and increase memberships for your golf course or league.

Now you can create your own content and deliver your information instantly to anyone who downloads your app anywhere in the world... now that's reach. Patrons download your app for free from the Apple iTunes App Store or the Google Play Store. Most importantly, your mobile App stays in their phone or tablet and provides instant access to your golf course or golf league even while they're on the road, or out on the course.

Enhance your patron's golfing experience while improving relationships and gain new customers or memberships. Show them you care with "one-touch" access to your golf course, yardage book, your restaurant, today's specials, tournaments, maps with directions, league data, coupons for the Pro Shop and more. Your app can even link directly to your Facebook or Twitter page to enhance your social media connections. You can even setup private sections for VIPs, employees or vendors requiring password access to login. Here you can show VIP specials, employee work schedules or special instructions to vendors to help improve your business. Most importantly, you control the information you want published from within your login on the Zoomadog web server.

How does it work? Mobile Apps are custom built and registered with the Apple App Store and the Google Play Store. A login and password is sent to access the web server, where you can easily update and maintain your content. Upload your images, logos, menus, specials, events, and any marketing data you want displayed on your mobile App. Access the web server as often as you like. Whenever data is updated and the Publish button is pressed, the content is automatically sent in real time to everyone who downloaded this App.

---

**Zoomadog Technologies** was launched in 2010 with a mission is to help business owners implement a dynamic mobile strategy using an easy-to-use web-based Server. Their mobile strategy includes a customized mobile app for smart phones and tablets with 20 built-in business templates for Golf and Restaurants providing real time updates. To view a sample App, go to the App store and search for "Golf League CLP". Zoomadog is offering this solution as a subscription service, which requires a credit card for monthly billing. For more information contact Zoomadog at 888-557-7216 or visit their website at [www.zoomadog.com](http://www.zoomadog.com).

Apple iTunes, iPad and iPhone are trademarks of Apple Inc. Google Play and Android are registered trademarks of Google, Inc.